

"2023 Bow Wow Bash" Auction Item Sponsor Catalog

"2023 Bow Wow Bash Platinum Sponsorship" Benefiting Fidos for Freedom

On Saturday, October 27th, 2023 from 7pm to 11pm, Fidos for Freedom is hosting an incredible and beautiful event at Martin's Crosswinds in Greenbelt, Maryland. The event will have over 500 guests attending from across the tri-state and especially the surrounding area. This is the 3rd year for this incredible event, each year it grows larger and larger.

It is the vision of Fidos for Freedom to increase the quality of life and provide companionship to the residents of our local community through specially trained service dogs, hearing dogs and therapy dogs. Fidos for Freedom's mission is to enhance the quality of life for people in the Washington-Baltimore Metropolitan community by providing specially trained hearing dogs, service dogs, combat-related PTSD dogs, and therapy dogs. Fidos also educates the public about individuals with disabilities and about the benefits of assistance dogs and therapy dogs and the work that these specially trained dogs do for individuals with disabilities, children with reading difficulties, and patients in health care facilities.

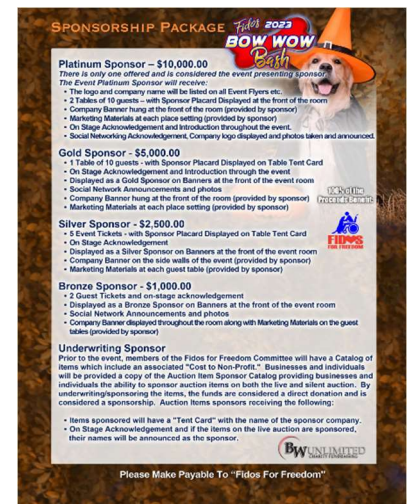
Here are the Platinum Sponsorship details for your consideration:

Platinum Sponsor (Event Sponsors) – \$10,000.00 Plus – This level of Sponsorship is the highest level of sponsorship. The Sponsor will be closely associated with the event and the charity and will receive Premium Marketing – which goes hand in hand with marketing of the event itself. The Sponsor logo will go directly next to the Title of the event on all flyers and marketing materials as well as be the one and only Event Sponsor.

The **Platinum Event Sponsor** receives:

- The Platinum Sponsor, also known as the "Event Sponsor." The Sponsor Logo and company name will be listed on all Event Flyers etc.
- 2 Tables of 10 guests – with Sponsor Placard Displayed
- On Stage Acknowledgement and Introduction throughout the event.
- Pre-Live Auction Acknowledgement and Introduction.
- Social Networking Acknowledgement & Blast Marketing
- Tax Deduction

The Platinum Sponsor Logo will be added to all current marketing materials. Again, this level of Sponsorship out overshadows all other sponsors based on the amount of exposure the sponsor receives. In the past, Platinum Sponsors have paid up to \$35,000.00 for this positioning. Contact Diane Bernier, Executive Director of Fidos for Freedom for more information and to secure the headline Platinum Sponsorship. Diane can be reached at (443) 621-5012 or by email at diane.bernier@fidosforfreedom.org.



Respectfully,

Diane Bernier

Diane Bernier
Executive Director
Fidos for Freedom
www.Fidosforfreedom.org

SPONSORSHIP PACKAGE

Fidos 2023
BOW WOW
Bash

Platinum Sponsor – \$10,000.00

There is only one offered and is considered the event presenting sponsor.

The Event Platinum Sponsor will receive:

- The logo and company name will be listed on all Event Flyers etc.
- 2 Tables of 10 guests – with Sponsor Placard Displayed at the front of the room
- Company Banner hung at the front of the room (provided by sponsor)
- Marketing Materials at each place setting (provided by sponsor)
- On Stage Acknowledgement and Introduction throughout the event.
- Social Networking Acknowledgement, Company logo displayed and photos taken and announced.

Gold Sponsor - \$5,000.00

- 1 Table of 10 guests - with Sponsor Placard Displayed on Table Tent Card
- On Stage Acknowledgement and Introduction through the event
- Displayed as a Gold Sponsor on Banners at the front of the event room
- Social Network Announcements and photos
- Company Banner hung at the front of the room (provided by sponsor)
- Marketing Materials at each place setting (provided by sponsor)

100% of the
Proceeds Benefit:



Silver Sponsor - \$2,500.00

- 5 Event Tickets - with Sponsor Placard Displayed on Table Tent Card
- On Stage Acknowledgement
- Displayed as a Silver Sponsor on Banners at the front of the event room
- Company Banner on the side walls of the event (provided by sponsor)
- Marketing Materials at each guest table (provided by sponsor)

Bronze Sponsor - \$1,000.00

- 2 Guest Tickets and on-stage acknowledgement
- Displayed as a Bronze Sponsor on Banners at the front of the event room
- Social Network Announcements and photos
- Company Banner displayed throughout the room along with Marketing Materials on the guest tables (provided by sponsor)

Underwriting Sponsor

Prior to the event, members of the Fidos for Freedom Fidos Committee will have a Catalog of items which include an associated "Cost to Non-Profit." Businesses and individuals will be provided a copy of the Auction Item Sponsor Catalog providing businesses and individuals the ability to sponsor auction items on both the live and silent auction. By underwriting/sponsoring the items, the funds are considered a direct donation and is considered a sponsorship. Auction Items sponsors receiving the following:

- Items sponsored will have a "Tent Card" with the name of the sponsor company.
- On Stage Acknowledgement and if the items on the live auction are sponsored, their names will be announced as the sponsor.



Please Make Payable To "Fidos For Freedom"